



## **Directional and Future State Planning**

**Module 1 Introduction – Establishing a Context:** - This module addresses how organizations define the focus, scope and boundaries of the Political, Legal, Economic, Cultural, Business and Technology problem / opportunity domains requiring resolution.

**Module 2. Stakeholder Management and Engagement** - This module discusses stakeholder management - developing action agendas for mobilizing stakeholders and opening communications channels, soliciting collaborative participation and input.

**Module 3. Define Existing Realities – Internal and External Analysis** - Once the Strategic Foresight Team is clear about the engagement boundaries, purpose, problem / opportunity domains and scope of a Strategic analysis - it can begin to scan the internal and external environments for relevant inputs.

**Module 4. Critical Success Factors** - Here we begin to identify and extract useful information from the mass of Research Content that we have collected. Critical Success Factors, Strategy Themes and Value Propositions begin to emerge

**Module 5. Strategic Risk Management** - The underlying premise of Strategic Risk Management is that every enterprise exists to provide value for its stakeholders. All entities face uncertainty and the possibility of chaos and disruption.

**Module 6. Threat Analysis** - In most organizations, many stakeholders, if unchallenged, tend to believe that threat scenarios - as discovered in various SWOT Analyses - are going to play out pretty much the same way as they have always done so in the past.

**Module 7. Strategic Foresight** - The prime activity in the Strategic Foresight Process is, therefore, to challenge the status quo viewpoint and provoke the organization into thinking seriously about the possibility that things may not continue as they always have done - and in fact, rarely do so.

**Module 8. Impact Analysis** - Every Strategy Study must consider a broad spectrum of possible opportunities and threats as the only sure-fire way to develop robust strategic responses that will securely position the Strategic Future State Vision as achievable

**Module 9. Develop Future State Vision** - After forecasting has laid out a range of potential Future Scenarios, visioning comes into play — generating a pragmatic view of our “preferred” Future Environment – thus starting to suggest stretch goals for moving towards our “ideal” Strategy Models - using the Strategic Principles and Policies to drive out the “desired” Vision, Missions, Outcomes, Goals and Objectives

**Module 10. Strategic and tactical plan development** - the bridge between the Vision and the Action.



**Module 11. Rolling out the Vision – the Cascade approach.** This module is about communicating results and developing action agendas for mobilizing strategic delivery – thus launching Business Transformation that will drive forwards to the realization of Strategic Master Plan.

**Module 12. Sustaining the Innovation Path -** In this final module we focus on Key Lessons Learned and maintaining the flow of useful information from the Future State Visioning mechanisms and infrastructure – in order to sustain a innovation culture